



YAPPA Introduces Developer Website Featuring SpinUI Graphic Effects Library

Light, portable solution for creating user interfaces and applications

SAN DIEGO – February 16th, 2009 - YAPPA Corporation, a leading company in graphic rendering and user interface development, today announced the launch of spinui.com, a developer website featuring YAPPA's graphic effects library, SpinUI.

The SpinUI developer network provides information and resources on YAPPA's SpinUI Graphic Effects Library, an ultra light, optimized software effects library allowing developers to easily create dynamic user interfaces and applications such as widgets, home screens, games, and menu navigations. The library is designed for seamless transitional effects, icon animation, photo-browsing and other UI animation and graphics on mobile phones, cameras, navigation devices, gaming consoles, digital photo frames, set-top boxes and other embedded platforms. The effects can be used to improve usability and functionality, as well as to visually enhance any UI or application.

SpinUI allows developers to effortlessly integrate the effects and use various combinations by calling APIs. As SpinUI takes care of all the complex calculations, developers are not required to have extensive knowledge in graphic programming to produce dynamic effects and animations. In this way, SpinUI improves efficiency in the design and software development process while allowing more creativity and freedom for designers and developers. Furthermore, SpinUI is built for high performance on low-end devices with limited CPU power and no FPU, as well as more sophisticated high-end devices.

The developer network currently includes documentation, free trial downloads, technical support, and discussion forums. SpinUI downloads are available on various platforms including Qualcomm's BrewMP and can be downloaded as a BREW extension from YAPPA's spinui.com site at <http://www.spinui.com/download.php>. A description of SpinUI can also be found in the Brew® Mobile Platform (Brew MP) Developer Network at <https://brewmobileplatform.qualcomm.com/devnet/summaries/yappa.jsp>.



About YAPPA Corporation

YAPPA Corporation is a leading company in graphics rendering and user interface technologies. With years of experience in graphics, YAPPA delivers easy-to-use, intuitive interfaces to for the embedded and web industries. With headquarters in Tokyo, Japan, YAPPA has overseas offices in the U.S., France, and Israel.

For more information, please visit http://www.yappa.co.jp/index_en.html

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