



YAPPA Delivers New UI for WILLCOM's Advanced / W-ZERO3 [es] Series

TOKYO—March 11, 2008—YAPPA Corporation, a leading user interface company, today announced that it has provided WILLCOM, Inc. with the roller application menu for the Sharp 「WSO11SH」 Advanced/W-ZERO3[es] series (Peach blossom model) scheduled to be released on March 19th.

The application menu that YAPPA has delivered to WILLCOM is a UI developed with the concept of the Xcrawl key, which is one of the key features of the Advanced / W-ZERO 3 [es] series, and allows users to select a variety of menus by scrolling. The roller has been designed to provide an intuitive experience for users and includes a vibrating sensation when the roller is scrolled up or down. The roller application provides a fun and easy to operate user interface.



* For details on the press release, please refer to the Japanese version.
<http://www.yappa.co.jp/news/2008/0311.html>

About YAPPA Corporation

YAPPA Corporation specializes in the design and development of UI (user interface) solutions. Based on our leading 3D technology, YAPPA provides a wide range of products and services covering Web 3D and User Interface design, Electronic Paper Delivery, and embedded interface technologies for mobile and consumer electronic devices. With headquarters in Tokyo, Japan, YAPPA has overseas offices in the U.S., France, and Israel. For more information, please visit http://www.yappa.co.jp/index_en.html

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