



## WILLCOM Selects YAPPA User Interface for 「WILLCOM 03」

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YAPPA Corporation

YAPPA Corporation, a leading user interface company, today announced that WILLCOM, Inc. has selected YAPPA's UI design and SpinUI Effects Engine for its 「WILLCOM 03」 device.

The user interface design that YAPPA has provided WILLCOM provides users with a new look and feel providing a more natural menu operation than the user interfaces offered by smartphones up until now. The UI was developed taking the image of a three-dimensional glass panel, and allows users to easily access applications and services from a quick start access menu separate from the regular menu screen. The device has been developed for easy operation of functions and access to services, and integrates YAPPA's SpinUI sliding effect. Users will also notice pleasant sounds accompanying the visual user interface for a more intuitive and entertaining user experience.

\*For details on the press release, please refer to the Japanese version.



### About SpinUI Effects Engine

YAPPA's SpinUI is an engine developed for multi-platforms that enables the use of innovative and expressive effects. The engine supports many different types of effects and animations to produce intuitive and attractive menus, accompanied by seamless image transitions. SpinUI is designed to help developers effortlessly integrate 2D/3D effects without prior graphical knowledge.

### About YAPPA Corporation

YAPPA Corporation specializes in the design and development of user interface solutions. Based on our leading 3D and User interface design, Electronic Paper Delivery, and embedded interface technologies for mobile and consumer electronic devices. With headquarters in Tokyo, Japan, YAPPA has overseas offices in the U.S., France, and Israel. For more information, please visit. [http://www.yappa.co.jp/index\\_en.html](http://www.yappa.co.jp/index_en.html)

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